

# Sometimes you need that tote . . .



Going to work in the morning,  
cup of coffee in hand:

You need that tote to hold  
wallet, phone, extra shoes,  
make up, keys, iPad, pen, and  
lots of other stuff.

# Sometimes you don't . . .



Intense hands-free grocery shopping:

You DON'T need that tote left unattended in a grocery cart.

# Sometimes you need that tote . . .



Out for the day with baby:

You need that tote to hold everything for mom and baby.

# Sometimes you don't . . .



Running to the store to  
pick up some milk:

Do you need all of this  
stuff with you?

What do you do when you don't need that tote . . . at the moment

But you do need some of the stuff in that tote while you run some errands?

Oh no. . .



# Awkward . . .



You need your keys, wallet, and phone:

Carrying keys, wallet, and phone in your hand is awkward, and it's risky. It's easy to drop something.

# Great outfits, but . . .



You've got the look:

But you haven't got the pockets for carrying keys, wallet, and phone.

# How about something that . . .

Fits nicely in a tote

Holds those essentials you need with you on quick errands (things like wallet, keys & phone)

Allows you to be hands free

# How about a cross-body wallet-on-a-strap that holds extra stuff . . .



The essentials in one place:

Wallet.

Phone.

Keys.

And it's hands free.

How did we do this . . .

# Here's what it looks like on the outside . . .



Pockets on the outside:

We put a pocket on one side for your phone.

The phone pocket is on the opposite side of the coin slot, so your phone won't bump against your coins get damaged.

We put a flap on the phone pocket so you know it's for your phone.

The flap has a magnetic snap.

# Here's the other side . . .



Another secure pocket:

This pocket is for your keys.

It has magnetic snap, so it's secure. But your keys are easy to find.

# Here's what it looks like on the inside . . .



Lots of place to put your stuff and keep it organized:

A zippered coin slot

Lots of slots for cards

Lots of slots for cash

Room for stuff like notes-to-self

# Some nice touches . . .



We thought of everything:

The strap is removable

And it straddles the opening

# And . . .



It's secure:

We put a zipper all around it so your stuff inside won't fall out.

So when you need that tote, but not at the moment . . .

Grab your holds-the-essentials

Wallet-on-a-Strap.

It's in your tote.